RESPONSUM
beyond privacy

4.8 / 5

FALL 2026 Best Support | FALL 2026 Easiest To Do Business With | FALL 2026 High Performer | FALL 2026 EUROPE High Performer | FALL 2026 EMEA High Performer

Partnership models for privacy & DPO service providers

- Earn from leads, resell the platform, or build your own service offering
- Deliver DPO-as-a-Service on a white-labelled Responsum environment
- Combine models to match how your business works

Become a partner | **Talk with our partner team**

Four ways to partner with Responsum

Choose the collaboration model that fits how you generate business, serve your clients, and deliver privacy expertise.



Lead Generation: earn a 20% lead fee

Introduce potential clients to Responsum and we handle the full sales cycle. When the deal closes, you receive 20% of the first-year revenue, in cash or equivalent value.



DPO-as-a-Service: scale with a Master Tenant

Set up one white-labelled Master Tenant with your logo, templates, and assessments, then copy it for every DPOaaS client. €1,800 per tenant, per year.*



Reselling: get an 18.5% annual discount

Sell Responsum directly to your own customers and keep the commercial relationship. Bundle the platform with your services and build recurring revenue.



Implementation: add consulting to your portfolio

Configure Responsum for customers, set up their workflows, and provide implementation and consultancy services that get the most out of the platform.

**Conditions apply. Ask our partner team for the full DPOaaS terms.*

CRANIUM · Cingulum · V-Formation · DPAS · KLARITY · DP FLOW

BD EMERSON · ICTRECHT · Omnus Law · PRIVALEX · LEAGL · MILVUS

Everything you need to grow as a partner

Responsum gives consultancies, privacy professionals, and DPO providers a platform they can build a business on, whether they bring leads or deliver the full service.

Recurring revenue
Turn every customer into an ongoing commercial opportunity, year after year.

Customer ownership
As a reseller or DPOaaS partner, you keep the relationship with your client.

Your brand, our platform
White-label the environment with your logo, templates, and assessments.

Reusable setup
Configure once in your Master Tenant and roll it out to every new client.

Bundled services
Package Responsum with your own consultancy, DPO, or implementation offering.

Flexible models
Start with one model and add more as your partnership grows.



Combine models to fit your business

The four partnership models aren't mutually exclusive. A partner could, for example, start by introducing leads, then resell Responsum to their own accounts, add implementation services, and grow into a full DPOaaS offering.

Discover which model fits you

Which partnership model fits you?

Each model is built around a different type of partner. Find the one that matches how you work today:

- **Lead Generation:** You have a strong network but don't want to manage sales or implementation yourself.
- **Reselling:** You're a consultancy or service provider with existing customers and want to add Responsum to your portfolio.
- **DPO-as-a-Service:** You manage multiple clients through a recurring DPO service and want to standardise and scale delivery.
- **Implementation:** You're a privacy professional or implementation consultant who wants to offer Responsum setup and consulting.

